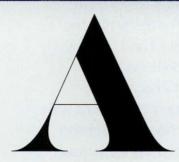


Laos is home to Avani Hotels;new brand

Avani Hotels and Resorts have launched a new brand extension called the Avani+ with the first property under the brand now open in Luang Prabang, Laos' Unesco World Heritage Site. The Avani+ collection will feature hotels and resorts focusing on style, design and facilities and help guests discover their surroundings - it's a brand that hopes to appeal to millennials with serious wanderlust It focuses on introducing guests to a locale's local culture, cool hotspots, and provides them with travel tips and recommendations of off-thebeaten track destinations. At the Avani+ Luang Prabang, that would include guiding guests to a garavek (theatre show), sunset cruises on the Mekong or arranging food for guests who want to give alms to monks. The boutique property is in the thick of action - a few steps away from the Mekong River, Royal Palace and Night Market. The hotel has imbibed the French colonial vibe of its neighbourhood - it's been constructed in the French neoclassical style and its 53 guest rooms and suites feature open-plan design and louvered wooden doors that open to a balcony or terrace. Vacationers will also have a spa, gym and courtyard pool. Other properties will be announced over the next few months. Rooms from Dh683 per night; visit avanihotels.com/luang-prabang.

OUTLET	Gulf News Friday	FREQUENCY	Weekly
COUNTRY	United Arab Emirates	CIRCULATION	370,936 Monthly
LANGUAGE	English	IMPRESSIONS	24,390
SIZE	566.667 cc	AVE	\$8,712
PAGES	1, 46	SENTIMENT	Neutral
		DISTRIBUTION	United Arab Emirates

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